

Daniel Peters

Daniel Peters is co-founder of mixxt, creative director (CDO) and responsible for product management. He determines the design in compliant to the corporate identity and corporate image of mixxt.

Daniel is the interface between first ideas and technical conversion. He takes care of concepts, product management and product strategies.

After his apprenticeship as a media designer, he studied media management. For several years he worked as a freelancer within the media design & new business consulting segment and always connected his creativity with the economic interests of its customers.

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